



# Floweazy: Your trusted Odoo partner for seamless business transformation.

Odoo is a comprehensive suite of open-source business applications that can help businesses of all sizes manage their operations. From sales and inventory to accounting and human resources, Odoo offers a wide range of modules that can be integrated to create a seamless and efficient business workflow.

**Vinayak Nambiar, Co-Founder - FlowEazy Software Solutions**

# FLOWEAZY : Authorised odoo Partner



## Company Profile

- **Overview:** Floweasy is a premier Odoo implementation partner based out of Bangalore, India, dedicated to delivering comprehensive and seamless business solutions tailored to meet the unique needs of our clients. With a focus on innovation, efficiency, and customer satisfaction, Floweasy empowers businesses to transform their operations through the robust capabilities of the Odoo platform.
- **Mission:** Our mission is to provide cutting-edge Odoo solutions that streamline business processes, enhance productivity, and drive growth for our clients. We aim to be the trusted partner that businesses can rely on for expert guidance, innovative solutions, and exceptional service.

## Why Choose Us

- **Expertise:** Our team of certified Odoo experts brings extensive knowledge and experience to every project.
- **Customization:** We offer tailored solutions that address the unique challenges and opportunities of your business.
- **Results:** We are committed to delivering tangible results that drive business growth and efficiency.
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## Our Best Services

- We provide a comprehensive suite of services designed to facilitate seamless digital transformation:

### Odoo Implementation

- We specialize in implementing Odoo ERP solutions tailored to your business needs

### Odoo Customization

- Our team offers customization services to adapt Odoo to your unique business processes

### Odoo Integration

- We integrate Odoo with third-party applications seamlessly with SSO





# What is Odoo?

Odoo is an online business management software with a complete suite of business modules, covering all your needs from front-end to back-end. Our online apps help you to manage your finances, sales, inventory & manufacturing, human resources, marketing, and team productivity with 66 official Odoo apps and over 39k third-party apps.



12M+  
Happy users



44 000  
Applications



19  
Offices worldwide



3000+  
Employees



62%  
Organic Growth



5000+  
Partners worldwide



# Our Unique Value Proposition



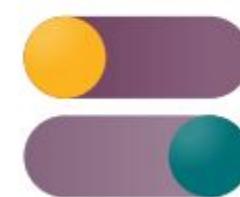
## Fully Integrated and Full-Featured

Odoo apps are natively integrated to fully automate all your business processes for data centralization and real-time updates.



## Scalable for Any Type of Business

Odoo has an app for every one of your needs — expand your Odoo system one app at a time as your business grows. This scalability makes Odoo suitable for SMEs with 1 user to MNCs with 300,000 users.



## Highly Customizable and Intuitive Database

Beyond the standard features, Odoo can also be customized to meet specific needs to serve your company's unique workflow, however complex it may be; the intuitive design allows you to manage the system without extensive IT knowledge.

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# Odoo Apps



## Sales

Takes care of any business with synergistic compatibility with Odoo Finance.



Organizes all your sales activities with centralized customer information, provides accurate forecasts, and generates real-time reports



Generates online quotations and invoices once an order is made in synchronization with your emails, Odoo Finance, and Website apps



Sells your goods on a smart interface. Compatible with any device with integration with Odoo Inventory for real-time stock control



Automates invoices for recurring sales and subscriptions with built-in analysis tools to enhance your sales performance in clicks



Gathers your rental process from scheduling to invoicing. Compatible with other product management apps to complete the lifecycle

## Finance

AI-powered bookkeeping system integrated with the Sales Management and Inventory & Manufacturing modules.



Manages your finance in clicks with bank synchronization, automated reconciliation, flexible fiscal localization, and customizable reporting



Saves time recording bills, scanning contracts, and approving documents to become a paperless company



Simplifies accounting by automatically billing sales & delivery orders, contracts, and timesheets; and produces customizable analysis reports with data from other integrated apps



Keeps an eye on your budget, allows you to create, validate, or refuse expense submissions, and helps you manage expenditure per employee per team with a clear overview



Saves time recording bills, scanning contracts, and approving documents to become a paperless company

## Inventory & Manufacturing

All-in-one software to streamline inventory, manufacturing, and warehouse processes, integrated with the Sales Management and Finance modules



Improves your operations on Sales, Purchase, and Accounting with smart double-entry system, advanced automation, and real-time reporting



Brings your production operations to the next level of efficiency with full traceability, work order management, production planning, and more



Automates your workflow and keeps track of all agreements, quotations, and purchase orders for the best offer



Tracks, schedules, and triggers maintenance activity with automatically generated statistics, including MTBF and MTBR, for optimized performance



Defines quality control points and triggers quality alerts directly from workcenter panels on the Manufacturing app



Manages engineering changes and versions efficiently, with all updates communicated across teams in real time

## Website

Create a unique experience and build stunning websites



Creates a stunning website for your businesses by drag-and-dropping the ready-made building blocks



Runs an online store for every type of business that also converts visitors into customers, fully integrated with Odoo Website Builder and Sales Management apps to manage your business



Creates an attractive & mobile-friendly blog in no time with our easy-to-use drag & drop feature



Drives more traffic to your website, anticipates your customers' needs, and builds your own documentation library and community



Engages with visitors, delivers support, and answers questions in real-time



Builds your own LMS that enables knowledge-sharing and community-based learning



# Odoo Apps



## Marketing

Integrated with Odoo CRM to amplify the impact of your business with the right marketing move

### Social Marketing

Manages, plans, and monitors all your social media accounts, web push notifications, and live chat, all in one place

### Email Marketing

Builds campaigns with ready-made templates and building blocks and produces real-time analytics with tracked links, ROI, and other advanced features

### SMS Marketing

Instantly delivers campaigns into your contacts' pockets

### Events

Covers all aspects of an Event Planner's job: from creation and ticket sales to visibility, organization, and promotion

### Marketing Automation

Improves your sales performance with intelligent, data-driven, multifaceted automated campaigns to manage efficient end-to-end customer journeys

### Survey

Automates employee reviews, satisfaction surveys, marketing campaigns, feedback forms, and many more to inform your business decisions

## HR

The comprehensive HR suite to recruit, record expenses, and review employees' performance

### Recruitment

Streamlines your hiring process by setting up a job board for easy tracking and overseeing the submitted applications

### Time Off

Manages employee leaves in a calendar view updated in real-time with statistical reports generated in clicks

### Appraisal

Helps you with employee evaluation with suggested performance appraisal timeline, automated reminders, and exportable answers

### Referral

Gamifies the recruitment process and encourages your staff to refer a friend to the team

### Fleet

Centralizes management of your vehicles, contracts, costs, insurance, and assignments with data automatically collected from integrated Sales Management and Finance apps

## Services

The suite of apps that centralizes all your internal communication with integration with Odoo Sales Management and Finance apps

### Project

Organizes, schedules, plans, and analyzes your external and internal projects to enhance employee collaboration

### Timesheet

Tracks productivity to invoice timesheets to clients and predicts project performance and employees' availability with data collected from integrated apps

### Field Service

Allows you to work anywhere on any device to deliver excellent service to your customers

### Helpdesk

Provides an instant overview of your client tickets and timely customer service based on your custom SLA rules for optimized productivity

### Planning

Organizes schedules in calendar views for better coordination, and grants your team access to take and unassign from shifts

### Appointments

Manages meetings online and automates your scheduling process with customized appointment forms

## Productivity

Serving all Odoo modules with enhanced team communication and efficiency

### Discuss

Allows you to jump into discussions with your team from every Odoo app

### Approvals

Manages your employees' requests on one centralized dashboard with customized approval rights

### IoT

Connects and integrates all external devices with your Odoo database for increased productivity

### VoIP

Explores more ways of getting in touch with your customers with all records saved on your database for your team's reference

### Knowledge

Contributes to a collaborative library that can be viewed from any integrated Odoo apps

## Customization

Personalizes your Odoo database

### Studio

Tailors your database without coding: create apps, customize reports, automate workflows, and configure your system



# Odoo's Open-Source Advantages



## Customization

Odoo is highly customizable, allowing you to adapt the software to meet your specific business needs. You can modify existing modules, develop custom modules, and integrate with other systems.

## Community Support

Benefit from a large and active community of users, developers, and partners who contribute to the platform's development and provide support.

## Cost-Effectiveness

Being open-source, Odoo offers a cost-effective solution compared to proprietary software. You can reduce your upfront costs and ongoing maintenance expenses.

## Scalability

Odoo is scalable, allowing you to grow your system as your business expands. You can add more users, modules, and features as your needs evolve.



## Hosting Options

There are three hosting options for your Odoo Enterprise apps: Odoo SaaS for online hosting, Odoo.sh for dedicated cloud hosting, or On-Premise hosting for autonomy over your entire system.

### Odoo SaaS (Software as a Service)

allows you to access your database from the cloud — simply connect to [odoo.com](http://odoo.com) with your credentials. Your database is 100% hacking-safe with no server maintenance and installation needed, as Odoo manages everything.

### Odoo.sh

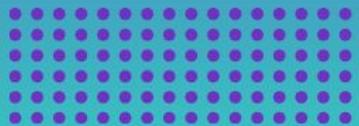
is a PaaS (Platform as a Service) option allowing you to customize your cloud-hosted database, fully integrated with Github and compatible with the 39k+ apps available on the Odoo app store or any custom modules. This out-of-the-box solution enables you to create your own developments while Odoo manages the infrastructure.

### Odoo On-Premise

gives you full control of your database and the running of your software — customize it with third-party apps or create your own. We recommend this hosting option for customers with advanced technical knowledge, as it comes with full responsibility for running your infrastructure regarding its robustness, performance, and scalability.

# FLOWEAZY

ODOO PARTNER



## Our Services

- Odoo Implementation Services
- Odoo Customization
- Odoo Integration
- Odoo Support and Maintenance
- Odoo Training
- Odoo Consultation

The Odoo logo, which consists of the word "odoo" in a lowercase, sans-serif font. The letter "o" is colored purple, while the rest of the letters are grey.

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